After a long and loyal service, pencils shrink and become unsuitable, leading to eventual discarding. Their user feels guilty about wasting and throwing them away.
そんな、鉛筆を最後まで使いたいと思い
TSUNAGOを開発しました。

TSUNAGO was developed to give life to such pencils.
TSUNAGOは短くなった鉛筆をつなげて、最後まで使うことができる鉛筆削り役です。

TSUNAGO is a pencil sharpener that allows a short pencil to be used up by connecting it to another one.
つなごう。
"もったいない" という思いを
TSUNAGO を通じて、周りの人々、次の世代に
ものを大切にする「心」を育みたい。

TSUNAGO
The concept of “MOTAIHo” should be conveyed
to everyone who happens to see TSUNAGO.
Children in future generations should develop a “Mindset” of
making the most of every single product, rather than mass consumption.